

CPTPP SOM3 BUSINESS DIALOGUE AND MATCHMAKING FORUM 2026

TENTATIVE AGENDA

*Held on the occasion of the 3rd CPTPP Senior Officials Meeting of 2026
Ho Chi Minh City, Viet Nam | 22 July 2026 | 08:00 – 12:00*

Background and Context

Over the past decades, international economic cooperation has increasingly recognized the importance of strong engagement between governments and the business community in shaping effective and forward-looking economic policies. In many leading international platforms, dialogue between policymakers and business leaders has become an essential component of economic governance. These practices demonstrate that strong and continuous interaction between policymakers and the private sector can significantly enhance the effectiveness of regional economic cooperation frameworks. Businesses play a critical role not only as beneficiaries of trade agreements, but also as key partners in identifying emerging opportunities, addressing implementation challenges, and strengthening regional supply chains.

At present, CPTPP institutional processes primarily involve intergovernmental dialogue through mechanisms such as the Commission, Senior Officials Meetings (SOM), committees and working groups. While these mechanisms play a vital role in guiding the development and implementation of the Agreement, there are currently limited structured opportunities for sustained dialogue between CPTPP policymakers and the regional business community as a whole.

Enhancing business connectivity across CPTPP economies could therefore provide an important complement to existing institutional processes. By facilitating greater interaction among businesses, policymakers, and economic stakeholders, CPTPP economies could help promote deeper regional economic integration, strengthen supply chain linkages, and improve the utilization of the Agreement by companies — particularly small and medium-sized enterprises (SMEs).

In this context, CPTPP SOM3 Business Dialogue and Matchmaking Forum 2026 offers an opportunity for businesses, policymakers and stakeholders who share a common interest in strengthening economic cooperation across CPTPP markets to interact with each other to foster and enhance the utilisation of the Agreement.

PLENARY SESSION | 08:00 – 11:00

OPENING 08:00 – 08:30	
08:00 – 08:30	Delegates welcome
08:30 – 08:40	Opening Remarks <i>Leader of the Multilateral Trade Policy Dept., Ministry of Industry and Trade of Viet Nam</i>
08:40 – 09:10	Overviews of CPTPP Members on strategic directions to enhance the Agreement and economic cooperation across CPTPP markets

	- Mr. Ngo Chung Khanh, Viet Nam's CPTPP Senior Official; - Other CPTPP Senior Officials to intervene on a voluntary basis (5 minutes at maximum per intervention)
DIALOGUE BETWEEN CPTPP SENIOR OFFICIALS AND BUSINESSES' LEADERS 9:10 – 11:00	
<i>Moderated by a Vietnamese international trade expert</i>	
09:10 – 10:30	Questions addressed from Businesses' Leaders focusing on Trade Facilitation, Investment and Supply Chains, Digital and Green Transition and responses from CPTPP Senior Officials - CPTPP Senior Officials. - Businesses' Leaders from all CPTPP countries (as per registration). - 03 minutes at maximum per intervention.
10:30 – 11:00	Break and scene setting for the B2B Matching Session

B2B MATCHMAKING SESSION | 11:00 – 12:00

BUSINESS TO BUSINESS MATCHING AND BUSINESS TO SENIOR OFFICIALS (SOs) ENGAGEMENT 11:00 – 12:00	
- B2B matching will be categorized by sectors and based on registration and confirmation of the businesses. - Others to freely socialize.	
B2B Room 1	
B2B Room 1	
B2B Room 2	
B2B Room 2	
B2B Room 3	
B2B Room 3	
THE END 12:00	

* Registration here: <https://forms.gle/mEnJ4WvnTR1xwr686>